

Framing Corporate Social Responsibility to achieve Sustainability in Export-oriented Apparel Industry in Bangladesh

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Abstract

The concept of Corporate Social Responsibility (CSR) has already been initiated and implemented in many countries. Nowadays, it is being widely practiced in the developing countries. As a developing country, the corporate sectors of Bangladesh have taken the CSR issues seriously. However, the CSR needs to be addressed with a strategic direction in operational level as it can play a role in corporate management seeking the sustainability. The burning question to the corporate responsibility is - in which way CSR could be more strategic in line with sustainability management. This study aims to answer this question through in-depth interviews with the high-level management position-holders in the export oriented apparel industries, observation, literature and secondary sources of materials of the Ready Made Garments (RMG) sector in Bangladesh. The case of RMG manufacturing units was embedded with a type of instrumental analysis of the selected corporate sector in Bangladesh. The study has sought out the sustainability prospects of the CSR by considering the sustainability challenges in the rapidly developing “RMG sector” in Bangladesh. This paper explores a strategic path to initiate sustainable development by framing the CSR conditions and challenges.



About the speaker

Polin Kumar Saha is a Senior Research Associate at Research and Evaluation Division (RED) of BRAC. He obtained his B.Sc and M.Sc degree from the department of Soil, Water and Environment at University of Dhaka, Bangladesh. He also obtained his second Master degree on Sustainable Development from Blekinge Institute of Technology (BTH), Sweden. In addition, he has completed two courses on ‘Essential Skills for Young Scientists’ and ‘Research and Technology Policy’ from Lund University, Sweden. He availed the Netherland Fellowship Program (NFP) on ‘Research Methods and Skills’ at the Maastricht School of Management (MSM), The Netherlands in 2013. He has been contributing to the research arena in different organizations in Bangladesh since 2005. He has got numerous publications in national and international reviewed journals, contributed in research related book chapters, working papers, popular articles and conference papers with the active participation in national and international conferences. His main research interests include environment management systems (EMS), issues related to social and environmental sustainability problems, multi-criteria based decision-making concepts towards sustainability and strategic analysis for sustainability management.

Full paper is not available. The speaker can be contacted for further details.